



Selling alcohol to minors is a crime punishable by law, no matter what. Being educated on the matter can help you, your business and community toward alcohol prevention in youth.

Help us make North Dakota the safest state in the nation.



Responsible
Beverage
Server
Training

Contact Rolette County Public Health District today to learn more about implementing Responsible Beverage Server Training into your business.

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Public Health
Prevent. Promote. Protect.

Rolette County Public Health District



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North Dakota Leads the Nation in Binge, Underage Drinking



47% of all crashes in 2014 were alcohol-related and resulted in 63 fatalities.¹



As many as **50%** of servers in alcohol establishments have served alcohol to underage youth in compliance checks conducted by local law enforcement agencies.³



35.3% of North Dakota's 9th through 12th graders had at least one drink of alcohol on one or more of the past 30 days.⁴



In 2009, **245** youth 12-20 years old were admitted for alcohol treatment in North Dakota, accounting for 17% of all treatment admissions for alcohol abuse in the state.⁵



During 2013 **underage drinking** cost the citizens of North Dakota \$200 million.²

1. From data compiled by North Dakota Highway Patrol 2015
2. Underage Drinking in North Dakota "The Facts"
3. From data compiled by ND Regional Safe Communities programs, 2005-2008
4. 2013 ND YRBS
5. Office of Applied Studies, Substance Abuse and Mental Health Services Administration. Treatment Episode Data Set. (2011). Substance Abuse Treatment by Primary Substance of Abuse, According to Sex, Age, Race, and Ethnicity, 2009. Available [On-line]: <http://www.icpsr.umich.edu/icpsrweb/SAMHDA/studies/30462>.

You can be a part of the solution with RBS!

→ What is Responsible Beverage Server (RBS) Training?

RBS aims to reduce alcohol related problems by educating business establishments on the proper service and sales of alcohol. It is designed to educate owners, managers, servers and sellers at alcohol establishments about strategies to avoid illegally selling alcohol to underage youth and intoxicated customers.

→ RBS certified managers, servers and sellers:

- **Understand** the effects and consequences of alcohol use and abuse.
- **Recognize** the importance of implementing and upholding local laws and business policies that prevent underage and binge drinking.
- **Understand** alcohol policies and laws and the potential consequences for failing to comply.
- **Are prepared** to handle situations where these laws and policies are challenged.
- **Promote** the overall health and safety of their patrons by providing responsible customer service.

→ Why is RBS Important?

Being part of a business – employee or owner – grants you the responsibility to be educated in preventing alcohol abuse and underage drinking. It protects both the establishment from liability concerns and the customers from the dangers of irresponsible alcohol consumption.

→ Why is RBS training important to my employees?

Mistakes are bound to happen, but a mistake in selling alcohol to a minor can garner more than a slap on the wrist. Moreover, knowing that you played a hand in preventing the possible harms of irresponsible alcohol consumption is surely a personal achievement that you can take pride in.